

AUG 14

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my

STARTUP

Training Mission

Develop a prototype from workshop.

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Incubation Center

Incubation centers are low-esteemed offices for emerging businesses. You can use this office as your headquarters in your first year as a company.



TECHNOLOGIES

Balance Sheet | Cash Flow | Income

Liabilities

95d	Accounts payable	0
0d	Loans payable	3,000
0d	Total liabilities	3,000
0d	Stockholder's equity	
0d	Capital stock	5,000
0d	Retained Earnings	305
0d	Total stockholders' equity	7,695

Total liabilities and equity
7,695d

Revarding Gameplay

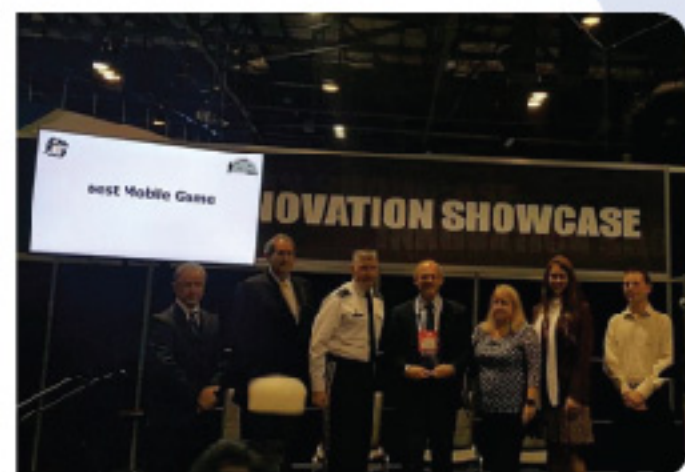
- Fun to play and train
- Get your special badges
- Non- stop economy
- Leaderboard
- Satisfying results

Main quests of the game;

- Sector research
- Creating the business plan
- Entrepreneurship training
- R&D Activities
- Prototype Development
- Mass production
- Renting/ Buying Warehouse
- Marketing activities

Main Actors

- Store
- HQ
- Workshop
- R&D
- Factory
- Warehouse
- Bank
- Government
- Angel Investor
- Family and Friends
- Marketer
- Mentor
- Secretary
- CEO
- Workshop Engineer
- Consumer
- Sales Manager
- Employee



International Awards

- Simsoft won Best Mobile Game award in I / ITSEC 2017 Serious Games Challenge with My Startup Game!